



Introducing Vietnam

August 2018



Country facts

- Inhabitants : >95 Million
- Area : 331,210 km²
- # provinces : 63
- Coastline : 3,260km
- # rivers: 2.360 rivers, total length >40,000km
- Language : Vietnamese
- # ethnic groups : 54



Go for Growth

- ▲ GDP_PC: 2,139 USD – doubled in 10 year
- ▲ Electrification : >99% - doubled in 20 years
- ▲ Internet users : 67% - >doubled in 10 years
- ▲ Literacy rate : 97,3% - base for growth



Foreigners say

- Crazy traffic... >45 mln motorbikes
- Beautiful nature...
- Friendly people
- Negotiation is a must
- Difficult language
- Traditional and modern



Business facts

- 600.000 businesses of which 96% are SME's
- Ca. 25.000 FDI's
- Biggest exporter of Cashew nuts
- Worldwide largest Robusta coffee producer

